ALI FARHOUMAND | Mission Viejo, CA

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PROFESSIONAL SUMMERY

Though I've experienced in multiple disciplines, my expertise is in front end development and user interface design. I'm a quick learner, passion in art, love to solve challenging problems, logical thinker, team worker and always eager to learn new things.

TECHNICAL SKILLS

- Programming Language - (X)HTML, HTML5, CSS3, JavaScript, Swift, PHP, JAVA, SQL

- Libraries and frameworks- jQuery, jQueryUI, Modernizr, Bootstrap

- Content Management System – Oracle Web Center Site, WordPress, Joomla

- eCommerce Platforms - Magento, WooCommerce

- Version Control - Subversion, Git

- Software and tool - Sublime Text, Xcode, IntelliJ, Dreamweaver, Eclipse, Photoshop, Balsamiq, Illustrator

- Microsoft Office User Specialist (MOUS Certified)

And also familiar with these web principles and methodologies:

Object Oriented Programming, MVC architecture, SSDLC model, Atomic Design, Cross-Browser, Cross-Platform, Responsive Design, Web Accessibility, Progressive Enhancement, Performance tuning, Search Engine Optimization, Web Standard and Scrum.

EXPERIENCE

FRONT END DEVELOPER, GIA; CARLSBAD, USA — 2014-PRESENT

The Gemological Institute of America, or GIA, is a nonprofit institute dedicated to research and education in the field of gemology and the jewelry arts.

Responsible for design, develop and maintain presentation layer (Oracle Web Center Suite, WordPress and Custom Java applications)

- Design, develop and maintain HTML, CSS and JavaScript component for multiple applications on a global scale
- Consume XML/JSON from a RESTful APIs (AJAX)
- SaaS integration
- Convert PSD Visual design to pixel-perfect cross browser/platform front end code
- Create custom JQuery plugins
- Site mobility transformation from start to finish
- Improve site ranking with SEO/FEO techniques (web site traffic growth)
- Custom HTML Email templating
- Globalized multiple WordPress CMS
- Supporting web application infrastructure in AWS
- Implement and Maintain statistics data via variety of systems (Google, Bing, Akamai, Moz, Alexa)

FRONT END DEVELOPER, MOONLITE GROUP BVBA; BRUSSELS, BELGIUM — 2012-2014

Moonlite Group bvba is a creative agency based in Brussels. I was responsible for producing innovative ideas for the visual elements of advertising campaigns in both print and digital media. Working with graphic designers, copywriters and account executives to conceptualized ideas for clients. Assign projects to staff and verify the client's deadlines are being met, and also establish creative direction for the entire line of online services.

FRONT END DEVELOPER, BATIS HOLDING; TEHRAN, IRAN — 2011-2012

Software developing company specializing in GDS (Global Distribution System) and CRS (Central Reservation System) for aviation industry.

- Front-end design and development utilizing HTML5, CSS3 and JavaScript leveraging the Wicket framework and a Java/SQL backend.

- UI/UX development to create a seamless user experience for a high traffic web application.

- Refine and iterate user experience by designing and implementing new modules and interface in a complex, responsive application.

- Lead designer in all print/digital media.

FRONT END DEVELOPER, SAFAR ASA; TEHRAN, IRAN — 2010-2011

Safar ASA developed the largest B2B hotel/holiday portal in Middle East.

- Responsible for entire web/branding strategy.

- Front-end development with W3C standards for both desktop and mobile in conjunction with a proprietary ZK framework.

- Installing and managing a multi-lingual CMS (Joomla) for more than 30 clients.

- Wire framing in both low/high fidelity.

- User acceptance and usability testing (UAT, UT).

WEB/GRAPHIC DESIGNER, MOONLITE GROUP; MANCHESTER, UK — 2008-2010

Advertising agency based in Manchester, United Kingdom.

- Designing and developing W3C compliant websites, focusing on usability and accessibility.

- Creating new concepts for advertising campaigns with Adobe creative suites.

- Content analysis, design analysis and work as a head of the developer team from the second year.

- Search Engine Marketing (SEM).

EDUCATION

Manchester Metropolitan University — BSc. (HONS) Computer Science 2011

Manchester Metropolitan University — FDSc. Enterprise Computing 2010

Amirkabir Pre-university — Diploma in Mathematics & Physics 2003

REFERRALS

Available upon request.